



2017 BALL SPONSORSHIP OPPORTUNITIES

February 4, 2017 Lehigh Country Club, Allentown

\$10,000 Platinum Sponsorship Level

Before the Ball

recognition as Host Committee Member on:

- The Ball invitation if committed prior to printing
- Press releases and Ball promotional materials
- Electronic signage in lobby and on ASA website

At the Ball

- Premiere seating at one table for ten guests
- Full-page black & white ad in Ball program book
- Sponsor level recognition in Ball program book & on signage at event
- Special recognition by Executive Director during welcoming remarks

After the Ball

- One free rental of the Rodale Community Room during 2017 calendar year, based on mutually agreeable date
- Twelve complimentary tickets to an orchestra concert of choice (any 2017 ASO Classical Concert in February, March or April)
- Special Ball thank you recognition on electronic signage in lobby
- Your company listed in bold as a Business Partner both in the concert season program book and on electronic signage in lobby
- Website link

\$5,000 Gold Sponsorship Level

Before the Ball

recognition as Host Committee Member on:

- The Ball invitation if committed prior to printing
- Press releases and Ball promotional materials
- Electronic signage in lobby and on ASA website

At the Ball

- Premiere seating at one table for ten guests
- Half-page black & white ad in Ball program book
- Sponsor level recognition in Ball program book & on signage at event
- Recognition by Executive Director during welcoming remarks

After the Ball

- One half-price rental of the Rodale Community Room during 2017 calendar year, based on mutually agreeable date
- Eight complimentary tickets to an orchestra concert of choice (any 2017 ASO Classical Concert in February, March or April)
- Special Ball thank you recognition on electronic signage in lobby
- Your company listed as a Business Partner both in the concert season program book and on electronic signage in lobby
- Website link

\$3,000 Silver Sponsorship Level

Before the Ball

recognition as Host Committee Member on:

- The Ball invitation if committed prior to printing
- Press releases and Ball promotional materials
- Electronic signage in lobby and on ASA website

At the Ball

- Premiere seating at one table for ten guests
- Sponsor level recognition in Ball program book & on signage at event

After the Ball

- Four complimentary tickets to an orchestra concert of choice (any 2017 ASO Classical Concert in February, March or April)
- Special Ball thank you recognition on electronic signage in lobby
- Your company listed as a Business Partner both in the concert season program book and on electronic signage in lobby

For more information, contact Lucy Bloise, Vice President of Marketing & Community Engagement at 610-432-7961, Ext. 104

